



Miller
Business Center



Nicole Jean Christian

PROPOSAL SUCCESS

DO'S, DON'TS, BEST PRACTICES

12/11/23

SUCCESS STEPS

CONTACT

Q & A

WHEN?

HOW TO DO IT?

BEST PRACTICES

THE DO'S

THE "DON'TS"

WHAT IS IN IT?

WHAT IS A PROPOSAL?

WHO IS NICOLE JEAN?

My Journey

Government

Federal
State
County
Town
Village

Community Organizing

Local
Regional
National

Entrepreneurship

Decades of experience

Researcher, Lecturer

Teacher, writer, contributor



WHAT IS IT?

NEED STATEMENT	OBJECTIVES	IMPACT
<p>A concise statement of the problem you will solve and the measurable outcome</p> <p>Solution</p>	<p>Measurable - quantifiable - actions participants will complete.</p> <p>Action plan</p>	<p>A clear explanation of how your solution will solve/address the problem</p> <p>Change</p>

WHAT DO THEY LOOK FOR?

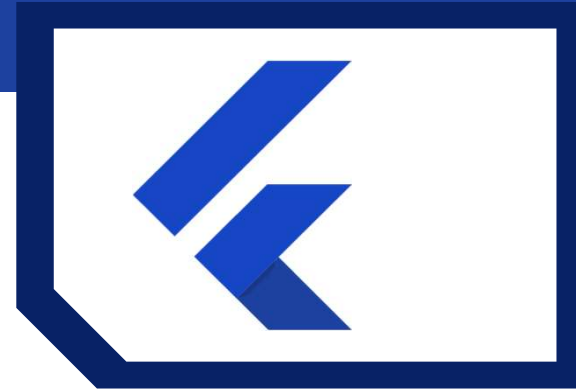
Problem
Clear Action
Outcome/impact

- **March of Dimes**
- **The United Way**
- **Literacy Suffolk**



THE MARCH OF DIMES

We're committed to ending preventable maternal health risks and death, ending preventable preterm birth and infant death and closing the health equity gap for all families. Learn more about our legacy and impact here. www.marchofdimes.org





THE UNITED WAY

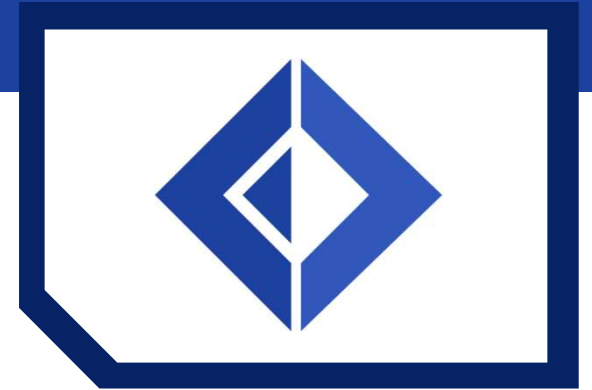
Our vision is a community where opportunities are available for every child to succeed in school and for every family to achieve financial security. www.support.unitedway.org





LITERACY SUFFOLK

We change lives, families, and communities by tutoring adults to improve their ability to speak, read, and write English. www.literacysuffolk.org



MISTAKES “DON'TS”

LEAD WITH NEED

Your needs are not as important as your focus on the issue

FLOWER THE GARDEN

Use less words, plain language and no jargon. Write like the reader has no depth in your field

PROMISES “DO”

STATE A PROBLEM

Clearly state your problem. Be clear about what the issue is.

“High school drop-outs are 40% more likely to live below the poverty line”

USE ACTION

Draw or paint a picture of what you plan to do

“We decrease the HS drop out rate by providing vulnerable seniors with mentorship, tutoring and career services.”



5 minutes

BREAK SLIDE

Breath, Stretch, Bio Break

BEST PRACTICES

CONCISE

1-2 pages
Short sentences
Limited adjectives
Stick to what you are asked

FOCUS

PLAIN LANGUAGE

Write to a novice
Limit assumptions
Use language anyone can understand

UNDERSTANDING

ACTION

Identify problem
Be action oriented
Stay Focused

STICK TO THE PLAN

HOW TO DO IT

1

RESEARCH

Find grant opportunities that fit

2

DRAFT

Spend time writing and finalizing working drafts

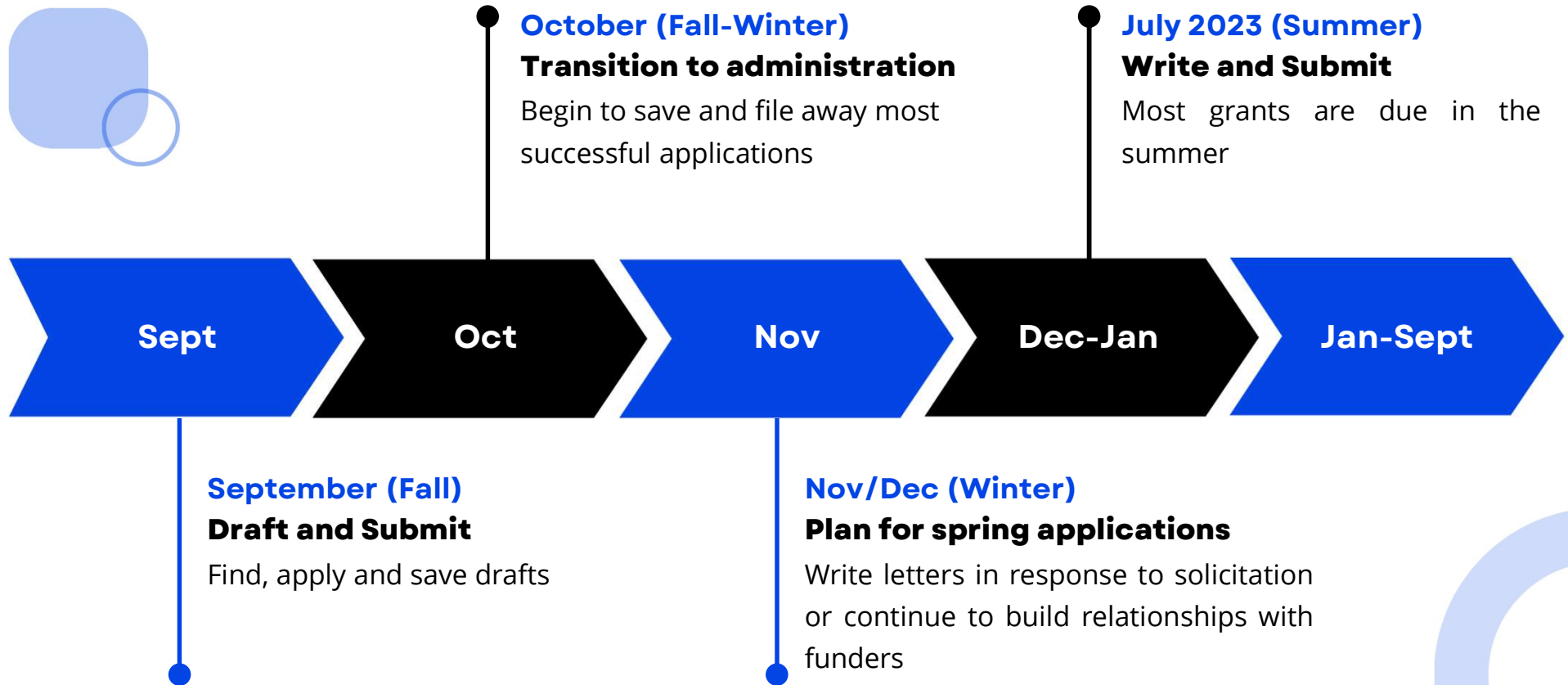
3

FINALIZE

Edit, re-edit, read and finalize the drafts

WHEN?

Plan ahead and find out when your most aligned grant funders release their solicitation



OUTLINE

1

INTRODUCTION

Who you are
Your successes
The problem globally

2

PROBLEM

The problem for this
particular population

3

ACTION PLAN

Steps to be taken to solve or
mitigate the problem

PROPOSAL OUTLINE

- Introduction
- Problem Statement
- Action Plan - objectives (activities),
solution (impact)
- Conclusion

Q & A

Questions?

Questions?

CONTACT ME

Spring 2024

Brentwood Library

5/7/2024- Burnout Prevention and Emotional Intelligence

Equip your team with tools to enhance resilience and navigate challenges, fostering a culture of well-being and success.

5/21/2024 - Mindfulness for Workplace Stress

Boost well-being and productivity.



631-879-1588



nicolejeanchristian@gmail.com



Facebook, LinkedIn, You Tube